





YAMAHA FACTORY RACING WATCH COLLECTION

- One Year ago Yamaha announced the collaboration between YAMAHA Factory Racing and TW steel.
- Following the success of the PILOT and TECH editions watches, the Line up has been further extended.



 To Enhance the success and strengthening the relation ship with YAMAHA Factory Racing and VR 46, a full new range of watches has been added.





The Range

 While keeping the Pilot and Tech as premium products in the collection, a fully newly designed collection has been added.

Celebrating the shared synergies of passion, power and performance, TW
 Steel has produced a dynamic new six-piece watch collection to showcase the
 Yamaha Factory Racing brand. Naturally sporty in their appearance, the new
 designs, available in 40mm and 45mm sizes, are priced to appeal to fans of the

team retailing for only HKD1280.

Offering features usually reserved for more expensive timepieces, the 'By TW Steel' moniker on each watch is representative of the DNA of these exciting and unquestionably affordable models.







The Watches

- Besides the dedicated <u>Yamaha collection</u> we added also two special ones from the <u>VR 46 collection</u> to make it a complete and attractive program.
- This makes that the ranges will be extended with 8 more watches in 2 sizes, 40 and 45 mm, matching with the identity of the Pilot and Tech.





















Product details

- DESCRIPTION
- Miyota 2115 3-Hand movement
- Genuine carbon case
- 24-hour indicator and date display
- Reinforced mineral crystal
- Carbon fibre design dial with Yamaha Factory Racing logo
- Steel case back with Yamaha Factory Racing logo
- Yamaha blue* silicon strap with a steel gun plated clasp
- 10 ATM water resistant
- In 40 and 45 mm diameter
- Price HKD1280 Retail





^{*} Available in different colors.

- N15JW001E040
- N15JW001E045



- N15JW001B040
- N15JW001B045



N15JW001W045



- N15JW001F040
- N15JW001F045









- N15JW001G140
- N15JW001G145
- N15JW001Y040
- N15JW001Y045
- N15JW002Y040
- N15JW002Y045
- N15JW002B440
- N15JW002B445











Additional information

- Product are currently on order to the supplier, we expect stock of the items no later than end of November.
- A dedicated display for the watches is still under development and will be communicated as soon as all details are clear.
- Please note that as the program is part of a global Sponsoring between Factory Racing and TW steel, the products are also sold and available outside of the Yamaha Network at various retail outlets both on and off line.



